

## ***Healthy Kids Summary: Michigan***

Michigan has a comprehensive and coordinated statewide action plan to prevent childhood obesity through policy and environmental changes. The goals of the program are to:

- Complete an environmental scan of existing resources, programs and policies in Michigan for childhood obesity prevention and develop a five-year state action plan.
- Establish a Childhood Obesity Prevention Workgroup with public and private partners.
- Provide mini-grants to three *Michigan Cities of Promise* school districts to adopt and promote policies in their schools.
- Create statewide awareness of the childhood obesity burden and policy reform plan through a promotional campaign launched by Michigan Surgeon General Kimberlydawn Wisdom.

Various Michigan stakeholder groups have convened around the topic of childhood obesity and released recommendations. Some of these include the Michigan Food Policy Council recommendations for improving food access in Michigan; State Board of Education Recommendations on Coordinated School Health, Physical Activity and Physical Education, and Healthy Food and Beverages; Michigan Action For Healthy Kids (MAFHK) Healthy School Toolkit; and *The Michigan Healthy Eating and Physical Activity Plan: A Five-Year Plan to Address the Epidemic of Obesity*, which includes specific objectives for preventing childhood obesity in schools and communities.

The Michigan Surgeon General will convene a multidisciplinary, state-level advisory committee—the Childhood Obesity Prevention Workgroup (COPW)—to build awareness of childhood obesity among executive-level decision makers and foster interest in creating policies and environments supportive of children’s health. The COPW will break into nutrition and physical activity task forces. Each will convene monthly and follow a strategic process to develop actionable policy reform plans for their respective areas. The larger workgroup will convene every other month throughout the duration of the grant period. The entire group will stay informed of the task force processes through monthly emails noting completed and future action steps.

Team membership includes: Governor’s Office; Michigan Surgeon General; Michigan Department of Community Health; Michigan Public Health Institute; Michigan Department of Education; Michigan Economic Development Corporation; American Diabetes Association; Governor’s Council on Physical Fitness, Health and Sports; Michigan State University Extension; Michigan Department of Transportation; Michigan Fruit and Vegetable Coalition; C.S. Mott Group; Michigan Nutrition Network; United Dairy Industry; Blue Cross and Blue Shield of Michigan; Michigan Action for Healthy Kids Coalition; Michigan Farmers Market Association; Michigan Association for Health, Physical Education, Recreation and Dance; Parent Teacher Association; Michigan Apple Committee; Meijer, Inc.; Governor’s Office of Community and Faith-Based Initiatives; Michigan Cities of Promise Initiative; University of Michigan (U of M) Center for Multicultural Health; U of M Prevention Research Center; REACH Detroit 2010; Arab Community Center for Economic and Social Services (ACCESS); American Academy of Pediatrics; Michigan Academy of Family Physicians; School-Community Health Alliance of Michigan; American Cancer Society; American Heart Association; Michigan Association for Local Public Health; League of Michigan Bicyclists; and Michigan Trails and Greenways Alliance.

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